Ahmad Abugosh

Director of Marketing & Learning Programs at AstroLabs

Working in Marketing and Learning & Development, with experience in Web Development, Digital Marketing & Education. Looking to have an impact and make a difference!

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PROFESSIONAL EXPERIENCE

Director of Marketing & Learning Programs
AstroLabs

10/2017 – Present   *Dubai, UAE*

Google for Entrepreneurs & IBM Partnered Tech Hub

Achievements/Tasks

- Runs all AstroLabs marketing efforts, including Growth, Acquisition, Community Engagement and Retention
- Oversees all AstroLabs Academy training programs
- Develops and improves organizational websites and tech systems

Learning & Development Manager
AstroLabs

09/2014 – 10/2017   *Dubai, UAE*

Achievements

- Developed, marketed and delivered dozens of workshops on Web Development, Google Analytics, Google Tag Manager, Digital Marketing, SEO, SEM, Retargeting, Conversion Optimization Programming, Startup Development and more across the GCC

Analytics & SEO Specialist
RBBi

12/2013 – 10/2014   *Dubai, UAE*

UX & Performance Agency

Achievements

- Provided several multi-national and local clients with state of the art SEO and Analytics solutions.

Business Intelligence / Online Marketing Analyst
Namshi.com

01/2012 – 12/2013   *Dubai, UAE*

Rocket Internet Venture

Achievements

- Analyzed and optimized online presence for Namshi.com, Planned and executed targeted marketing campaigns across multiple marketing channels for growth

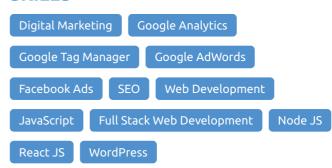### Web Developer
MBC (Middle East Broadcasting Center)

06/2011 – 01/2012   *Dubai, UAE*

Achievements

- Updated Web interfaces and hundreds of micro-sites, images, CSS and HTML files

SKILLS

Digital Marketing · Google Analytics · Google Tag Manager · Google AdWords · Facebook Ads · SEO · Web Development · JavaScript · Full Stack Web Development · Node JS · React JS · WordPress

EDUCATION

Bachelor of Science in Computer Engineering
American University of Sharjah

2007 – 2011

Google AdWords, Google Analytics & Google Tag Manager
Certification

06/2012 – Present

Facebook Certified Buying Professional
Certification

06/2018 – Present

LANGUAGES

English ●●●●○ (● ● ● ● ●)
Arabic ●●●○ (● ● ● ● ○)

INTERESTS

Coding · Digital Marketing · Tech Events